



**Newark & Notts**  
Agricultural Society



# SPONSORSHIP OPPORTUNITIES 2024

[newarkvintagetractorshow.com](http://newarkvintagetractorshow.com)

# WHY SPONSOR WITH US



**The 21<sup>st</sup> Newark Vintage Tractor & Heritage Show returns to Newark Showground on 9 and 10 November 2024. The two-day event brings together over 10,000 visitors, vintage vehicle enthusiasts and hobbyists to see hundreds of vintage tractors, commercial vehicles, military and stationary engines from across the UK and Europe.**

**With more than 900 exhibitors showcasing a vast range of vintage tractors, machinery and associated products in our indoor and outdoor exhibition space, the Newark Vintage Tractor & Heritage Show provides you the perfect opportunity to expose your business and brand to a captive audience of vintage enthusiasts and their families.**

**Furthermore, you will be supporting the Newark & Nottinghamshire Agricultural Society which is a Registered Charity with the primary objective to promote, celebrate and champion agriculture across the Midlands region.**

# WHY SPONSOR WITH US



This is an opportunity to reach 1000s of visitors and exhibitors across the whole of the UK.

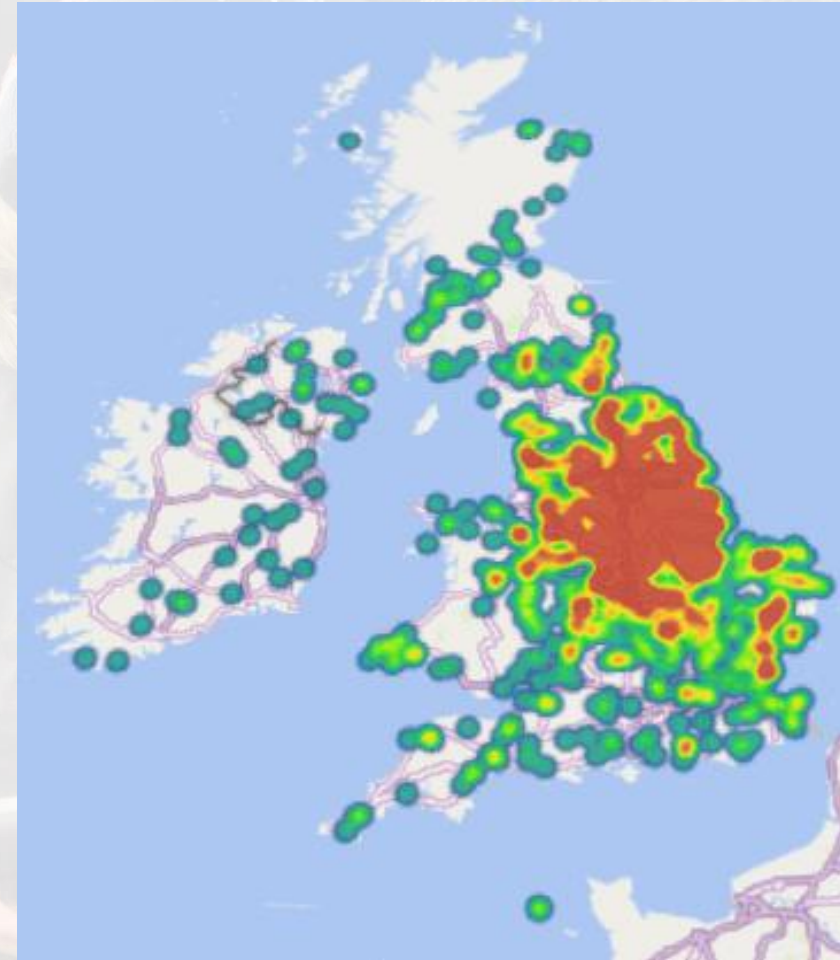
**75%** Would visit the show again

**93%** Would recommend the show

**86%** Were satisfied with the show

**93%** Were satisfied with attractions

We have a range of sponsorship options available which will help you drive brand exposure and provide an enhanced opportunity to reach show visitors prior, during and long after the event. We can also offer the opportunity for private sponsorship or donations from individuals and families.



\*Visitor post code heat map from advanced ticket sales

# Public Entrance & E-Ticket

**Be the first company visitors associate with upon arrival and prior with pre-purchase E-Tickets.**

- A6 advert to be positioned on advanced E-Tickets
- Banner at public entrance and trade/exhibitor entrance (sponsor to provide)
- half page advert in Show Guide reaching 1000's of visitors
- Product Placement at main public entrance
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 6 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

**£1,600 plus VAT**



# George Stephenson Exhibition Hall

**The Hall will have tremendous footfall across the weekend, including a congregation for a Service of Remembrance.**

- Product Placement at Hall entrance
- Half page advert in the Show Guide reaching 1000's of visitors
- Banner at Hall entrances and inside (sponsor to provide)
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 6 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

**£1,400 plus VAT**



# Auction & Sunday Sort-out

The ever-popular Auction and Sunday Sort-out autojumble returns with many collectors and restorers selling off lots of items. This area will receive tremendous footfall.

- 3 banner placements in the area (sponsor to provide)
- Space to position a 3m x 3m stand in the zone
- Commentator announcements throughout the weekend
- Company logo on layouts/map featured in Show Guide
- Company logo featured on Sponsors Board
- Company logo on our website and all relevant marketing material including digital, social and print.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

**£1000 plus VAT**



# Show Guide Advert

By advertising in the Show Guide, you have the unique opportunity to reinforce your visibility to the show audience. Many visitors will retain the guide long after the event therefore your advertisements continue to work as a constant marketing tool, long after the Show is over.

½ Page - £300.00 plus VAT      Full Page - £500.00 plus VAT

Smaller sizes available on request. Limited availability. Be sure to book in advance!

Digital Banner – Place a digital banner advert on the visitor registration page for £250.00 + vat

Display a company banner on the showground for the duration of the show for an additional £100 plus VAT! Banner to be provided by sponsor.



| CLASS 3  | CLASS 4  |
|--|--|
| <p><b>60 Years of the New Performance Fordson Range</b></p> <p>2022 1964, FORDSON SUPER DEXA Exhibitor: Graham Holmes, Chesterfield 9 GSEH</p> <p>2013 1964, FORDSON SUPER DEXA Exhibitor: Bob Davis, Chesterfield 9 GSEH</p> <p>2048 1964 FORDSON NEW PERFORMANCE Exhibitor: Ian Millard, Matlock 9 FM</p> <p>2057 1963, FORDSON DEXA NEW PERFORMANCE Exhibitor: Kevin Hewitt, Kilninch 9 GSEH</p> <p>2058 1965, FORDSON SUPER DEXA Exhibitor: Kevin Hewitt, Kilninch 9 GSEH</p> <p>2106 1963, FORDSON SUPER DEXA Exhibitor: Brian Cooke, Cudworth, Barnsley 9 GSEH</p> <p>2108 1965, FORDSON SUPER MAJOR Exhibitor: Michael Cooke, Cudworth, Barnsley 9 GSEH</p> <p>2162 1964, FORDSON ROADLESS 6/4 Exhibitor: Malcolm Cooke, Newtonhampton 9 GSEH</p> <p>2217 1963, FORDSON NEW PERFORMANCE SUPER DEXA Exhibitor: David Filby, Stowmarket 9 GSEH</p> <p>2234 1964 FORDSON NEW PERFORMANCE SUPER MAJOR ROADLESS 4 Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2235 1965, FORDSON NEW PERFORMANCE SUPER MAJOR DOE Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2236 1964, FORDSON NEW PERFORMANCE SUPER MAJOR ROADLESS 4 WHEEL DRIVE Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2237 1963, FORDSON NEW PERFORMANCE SUPER DEXA ROADLESS 4 WHEEL DRIVE Exhibitor: James Hardstaff, Linby 9 GSEH</p> | <p>2238 1965, FORDSON NEW PERFORMANCE SUPER SIX COUNTY Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2239 1965, FORDSON NEW PERFORMANCE SUPER MAJOR Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2240 1964, FORDSON NEW PERFORMANCE SUPER DEXA Exhibitor: James Hardstaff, Linby 9 GSEH</p> <p>2259 1965, FORDSON NEW PERFORMANCE Exhibitor: Michael Alcock, Scotwell 9 GSEH</p> <p>2261 1964, FORDSON FORDSON NEW PERFORMANCE Exhibitor: Paul Harrison, Moulton 9 GSEH</p> <p>2306 1963, FORDSON NEW PERFORMANCE DEXA Exhibitor: David Sampson, Lincoln 9 GSEH</p> <p>2335 1964, FORDSON NEW PERFORMANCE SUPER DEXA Exhibitor: Nicholas Kitchen, Retford 9 GSEH</p> <p>2338 1964, FORDSON NATCO PLOUGHMASTER 6/4 Exhibitor: John Hayward, Newark 9 GSEH</p> <p>2343 1964, FORDSON SUPER DEXA Exhibitor: Peter Babinledge, Richmond 9 GSEH</p> <p>2353 1966, FORDSON NEW PERFORMANCE SUPER DEXA Exhibitor: Mike Clarke, Barnby 9 GSEH</p> <p>2381 1963, FORDSON NEW PERFORMANCE SUPER MAJOR Exhibitor: Ben Coulter, Lincoln 9 GSEH</p> <p>2438 1964, FORDSON SUPER DEXA Exhibitor: Ben Hawkins, Chesterfield 9 GSEH</p> <p>2466 1963, FORDSON SUPER DEXA Exhibitor: Brad Needham, Doncaster 9 GSEH</p> <p>2470 1963, FORD DOE TRIPLE D Exhibitor: Brian Mumby, Brigg 9 GSEH</p> <p>2911 1964, FORDSON NP SUPER MAJOR Exhibitor: Malcolm Booth, Lincoln 9 GSEH</p> <p>2934 1964, FORDSON NEW PERFORMANCE SUPER MAJOR Exhibitor: Edward Reeves, Malpas 9 GSEH</p> |

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**Sponsors**

Thank you to all our 2023 sponsors.

Cobbs Country Store    Richardschassis  
 KELSEYmedia    Pigott & Hall    Goldholme Stone  
 GOODYEAR FAIR TIRES    Chandlers Farm Equipment  
 Ian Burgin    Paul Dicksbury    Charles Lawrence    Midland Heritage Events

**FRIENDS OF FERGUSON HERITAGE**

Welcome you to  
**The Newark Vintage Tractor & Heritage Show**

[www.fofh.co.uk](http://www.fofh.co.uk)

**Richardschassis**  
 Future Proof Your Land Rover

**Land Rover Chassis**  
 High-quality chassis manufactured in the UK to fit most variants of Land Rover from 1948 to 2016. Popular chassis held IN STOCK for immediate collection.

**Land Rover Bulkheads**  
 Our new range of fully pressed Defender bulkheads are now available to order to fit v8, 2.5NA/TD, 200tdi, 300tdi and Tds (early and late).

Call Us Now on: 01709 577 477

Get your Land Rover ready for the year with our industry recommended parts!

# Celebratory Class Sponsorship

In line with previous years, the Show will be celebrating a number of key anniversaries in the Vintage Tractor and Machinery calendar!

- 1/2 page advert in the show guide. *Upgrade advert to Full page for an additional £150.00 + vat*
- Logo or name on Sponsor board.
- Logo or name in the Show Guide with class title 'kindly sponsored by...'
- Logo or name on winners' certificates
- Commentator announcement
- Company logo and URL on website homepage
- Opportunity to present the class at the awards ceremony at 6pm on Saturday 4th Nov.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

**£350.00 plus VAT** per celebratory class (classes 1-6)

**Display a company banner on the showground for the duration of the show for an additional £100 plus VAT!** Banner to be provided by sponsor.





# Class Sponsorship

Choose between classes 7 to 49 to sponsor where visitors will see displays from popular clubs such as Friends of Ferguson, Ford and Fordson Association, International Clubs, Blue Force and Land Rover.

- Logo or name on Sponsor board.
- Logo or name in the Show Guide with class title 'kindly sponsored by...'
- Logo or name on winners' certificates
- Commentator announcement
- Company logo and URL on website homepage
- Opportunity to present the class at the awards ceremony at 6pm on Saturday 4th Nov.
- 2 x VIP wristbands which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

**£200.00 plus VAT (per class)**

**Display a company banner on the showground for the duration of the show for an additional £100 plus VAT! Banner to be provided by sponsor.**



# Other Opportunities

## Friends of the Show Package £120.00 + vat

- A years membership to Newark & Nottinghamshire Agricultural Society for up to 4 friends or family. Entry to the show for which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments.

## Visitor Newsletter Banner £200.00 + vat

- Place your email banner in two of our visitor emails leading up to the show. Includes Entry to the show for 2 which will allow weekend entry to the show and exclusive entry to the members and sponsors area with light refreshments
- **Work in kind**

As a society we rely on support from individuals willing to offer work in kind for example showground repairs.

## Donations

- Anything from a monetary contribution to the Remembrance service to bottled water for our valued stewards goes a long way to supporting the show and society.



**Newark  
& Notts  
Agri Society**



## Get in touch:

If you are interested in any of these opportunities and to discuss these options further, or if you are interested in a tailor-made package, contact:

Francesca Hayes

email: [francesca.hayes@newarkshowground.com](mailto:francesca.hayes@newarkshowground.com) or tel: 01636 705796



Just 10 days after this show, Midlands Machinery Show will be taking place on 20 & 21 November, and we'd like to offer you the opportunity combine your sponsorship opportunities and take advantage of potential bundle offers!